

## PHOTO / MEDIA ADVISORY

### Look WAY Up! Kingsway Installs Environmentally Friendly Roof Top Unit

All media are invited to take photos or video of the following event on **Sunday, November 28, 2010.**

- WHAT:** View the incredible install of Kingsway's new 19,000 lb rooftop unit, featuring an environmentally friendly and energy efficient refrigerant. In the course of a year, this unit will save enough energy to run 12.5 households or plant 13,000 trees.
- WHEN:** Sunday, November 28, 2010  
8 a.m.
- WHERE:** Kingsway Mall  
Phase 2 rooftop
- WHY:** Kingsway is committed to environmental sustainability and the installation of this new rooftop unit is just one more example of how the mall is implementing a "green" philosophy in its operations. Take photos / videos as a crane lifts this large unit onto the roof as part of the installation.

**On-site media contact:**

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