

# A greener tomorrow

➤ Kingsway Mall marks prime parking spaces for Smart cars, hybrids and electric cars

**Kevin Maimann**  
Examiner Staff

Kingsway Mall unveiled five "green parking spaces" last week to highlight its sustainability initiative.

The mall introduced five prime stalls by the main west entrance marked exclusively for Smart cars, hybrids, and electric cars.

"(We're) looking at reducing the emissions from the mall (by) 20 per cent. And we're well on target for that, at about 17 per cent currently," says Kingsway's

marketing director John Chywl. "But what that did, is make us think about other opportunities ... to draw attention to our environment."

Students from several local schools planted evergreen trees at the stall unveiling, which were then donated to the schools.

Chywl says the mall won't enforce the stalls by ticketing drivers, but vehicles parked improperly in the spaces may get a warning printed on recycled paper.

"We're just really

counting on the good conscience of everyone to be appropriate when they're parking; in the same way (as) Mothers with children' stalls," Chywl says.

"We want to make this a good, positive thing."

Kingsway Mall was recently recognized with a Level 1 certification from the BOMA Best program, which sets national

benchmarks for sustainability in commercial buildings. The mall is located at 109 Street and Princess Elizabeth Avenue.

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—John Chywl,  
Kingsway marketing director



TOM BRAID Sun Media

Norwood Elementary school students Bethany Mercier, 7, (left) and Eleanor Pipkin, 8, carry away a freshly planted evergreen tree at Kingsway Mall opened the first "green parking spaces" in Edmonton last week.